

Customer success story:

# Agilyx Group Delivers Seamless Salesforce Integrations and Enhanced Reporting for FlashAcademy

salesforce



## The Customer

FlashAcademy is an innovative digital platform that provides language-learning and assessment solutions for schools, businesses, and individuals. The platform focuses on improving language skills through engaging content, including lessons, activities, assessment and games, with support for over 48 languages. FlashAcademy aims to help learners of all levels, from beginners to advanced speakers, by combining technology with effective teaching methods.

## The Challenge

FlashAcademy, a leading provider of educational language tools, had been using Salesforce for some time. However, they needed technical assistance with configuring several key features, such as Sales Engagements, Calendly, and Teams integrations. Additionally, their team required support with managing complex Permission Sets and Profiles within Salesforce. To ensure a seamless implementation, FlashAcademy sought expert guidance.

### Client name

FlashAcademy

### Industry

E-Learning Providers

### Company Size

11-50

### Headquarters

Birmingham, UK



**Streamlined  
Integration**



**Enhanced  
Reporting**



# The Results

*“We had been using Salesforce for a while, but there were a few technical elements we needed help with. We wanted these changes to be handled quickly and efficiently, and Agilyx Group seemed like the perfect fit.”*

- Simon Wheatley, Sales Operations Director, FlashAcademy

## Key takeaways from the project



**Targeted Expertise:** Agilyx Group’s focused approach delivered quick results for FlashAcademy’s specific technical needs.



**Streamlined Integrations:** Key tools like Sales Engagements, Calendly, and Teams were integrated seamlessly into Salesforce.



**Enhanced Reporting:** Custom dashboards and reports provide valuable insights, helping Flash Academy make data-driven decisions.



**Trusted Partner:** FlashAcademy continues to rely on Agilyx Group for their Salesforce needs, with ongoing trust in the team’s ability to deliver.

## Final Summary

Agilyx Group was brought in for a focused, short-term engagement to address these specific technical challenges. Led by Jennifer Ndlovu, the project began with configuring the Sales Engagements, integrating Calendly and Teams, and organising the Permission Sets and Profiles. Thanks to Jennifer’s deep expertise, these implementations were completed swiftly and effectively, providing the FlashAcademy team with the functionalities they needed.

“Jennifer Ndlovu did an excellent job managing this short engagement. She quickly understood Flash Academy’s needs and delivered a tailored solution that fit perfectly within their existing Salesforce setup,” said Harpal Mattu, Managing Director EMEA, Agilyx Group.

Impressed by the initial results, FlashAcademy later approached Agilyx Group to enhance their Salesforce Dashboards and Reports. Once again, Jennifer stepped in to deliver the solution, tailoring the dashboards to provide clear insights and actionable data.

“Flash Academy trusted us with their Salesforce updates, and we’re proud to have delivered results that exceeded their expectations. We look forward to continuing our partnership,” added Christo Erasmus, Managing Director Africa, Agilyx Group.

## Contact Agilyx

### Australia

info.aus@agilyxgroup.com  
+61 2 8047 6300

### New Zealand

info.nz@agilyxgroup.com  
+64 4 903 5390

### Asia

info.asia@agilyxgroup.com  
+65 6284 1925

### North America

info.na@agilyxgroup.com  
1-855-4-AGILYX

### United Kingdom

info.uk@agilyxgroup.com  
+44 (0)1628 637266

### Africa

christo.erasmus@agilyxgroup.com

Visit us at [www.agilyxgroup.com](http://www.agilyxgroup.com)