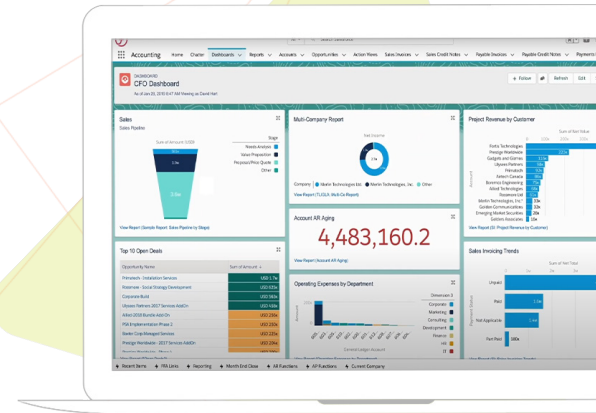


Customer success story:

# Shootsta utilise single, fully integrated solution for enhanced financial management



## The Challenge

Shootsta were seeking to consolidate their business functions onto the Salesforce Platform. Their previous system, Xero, was unable to scale to the growing needs of their business. Shootsta were faced with time consuming financial practices and process due to challenging system limitations.

Shootsta required a fully integrated system with a single source of truth, with the ability to handle all core financial management functions in one place to improve their financial processes.

A new accounting engine which gave them the ability to scale and support their multi-company, multi-currency, multi-book and multi-chart of accounts was the necessary solution to support their business growth.

## The Solution

Certinia ERP Cloud: Accounting

**Customer Name**  
Shootsta

**Industry**  
Video Production

**Company Size**  
150+

**Headquarters**  
Singapore



**ERP Cloud**

# The Results

*“Going live with Agilyx has been a collaborative and positive experience, thanks to the expertise and commitment demonstrated by their team.”*

- Jai Laungani, CFO, Shootsta

## Key takeaways from the project



Reduced overhead of operational costs



Improved data integrity



Fully integrated, adaptable solution

## Final Summary

Agilyx successfully implemented a fully integrated system for Shootsta on the Salesforce platform, enabling one single solution to be utilised across the entire organisation. With the ability to scale as per business need and advance with future technological developments, Certinia Accounting enables Shootsta's growth using best practice principles and standard accounting processes.

All core financial management functions are now handled within their new platform. Shootsta are able to leverage enhanced finance functions with increased visibility on revenue, income and expenses across all entities.

By working with Agilyx, Shootsta could collaborate with a professional services business partner that worked as an extension of their own team, and had access to continued commitment and professional services to achieve the target go-live date.

## Contact Agilyx

### Australia

info.au@agilyxgroup.com  
+61 2 8047 6300

### New Zealand

info.nz@agilyxgroup.com  
+64 4 903 5390

### Asia

info.asia@agilyxgroup.com  
+65 6284 1925

### North America

info.na@agilyxgroup.com  
1-855-4-AGILYX

### United Kingdom

info.uk@agilyxgroup.com  
+44 (0)1628 637266

### Africa

info.za@agilyxgroup.com

### Germany

info.de@agilyxgroup.com

Visit us at <https://agilyxgroup.com>