

Customer success story:

# Shootsta utilise single, fully integrated solution for enhanced financial management

## Client name

Shootsta Ltd

## Industry

Video Production

## Company Size

150+

## Headquarters

Singapore

## The Challenge

Shootsta were seeking to consolidate their business functions onto the Salesforce Platform. Their previous system, Xero, was unable to scale to the growing needs of their business. Shootsta were faced with time consuming financial practices and process due to challenging system limitations.

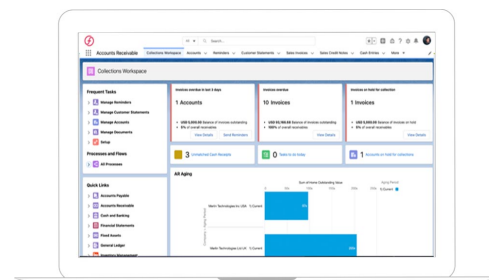
Shootsta required a fully integrated system with a single source of truth, with the ability to handle all core financial management functions in one place to improve their financial processes.

A new accounting engine which gave them the ability to scale and support their multi-company, multi-currency, multi-book and multi-chart of accounts was the necessary solution to support their business growth.

## The Solution

### Products that we have implemented

FinancialForce Accounting



 **FINANCIALFORCE**

# The Results



**Reduced overhead  
of operational costs**



**Improved data  
integrity**



**Fully integrated,  
adaptable  
solution**

## What are the key takeaways from the project?

Shootsta have gained a fully integrated and scalable solution that can move with their business needs and improve their existing processes.

## Final summary

Agilyx successfully implemented a fully integrated system for Shootsta on the Salesforce platform, enabling one single solution to be utilised across the entire organisation. With the ability to scale as per business need and advance with future technological developments, FinancialForce Accounting enables Shootsta's growth using best practice principles and standard accounting processes.

All core financial management functions are now handled within their new platform. Shootsta are able to leverage enhanced finance functions with increased visibility on revenue, income and expenses across all entities.

By working with Agilyx, Shootsta could collaborate with a professional services business partner that worked as an extension of their own team, and had access to continued commitment and professional services to achieve the target go-live date.

***"Going live with Agilyx has been a collaborative and positive experience, thanks to the expertise and commitment demonstrated by their team."***

*Jai Laungani, CFO, Shootsta*

## About Agilyx

Agilyx delivers unmatched business transformation solutions through the implementation of our leading-edge ERP, PSA, and HCM products and world-class services. Whether we're implementing your business solution or providing a full system analysis, we're driven to deliver valuable, long-term solutions matched with a world-class customer services team – helping people transform the way they do business.

To learn more,  
visit us at [www.agilyxgroup.com](http://www.agilyxgroup.com)